



THE TEXTILE SOCIETY

for the study of the history, art and design of textiles

The Textile Society's London Antique Textile Fair Sunday 2 October 2011 Chelsea Old Town Hall, King's Road, London, SW3 5EE

Set Up from 8am Early Entry 10am – 11am Public Entry 11 am - 4.30pm

Following the success of our first London Antique Textile Fair last year, we are delighted to announce that we will hold another Fair in the capital on Sunday 2 October at Chelsea Old Town Hall. Once again, we invite you to join us in the sale of antique textiles and dress, and good quality vintage clothing and textiles from around the world.

Many of our 2010 stallholders have already confirmed that they will book again. As Chelsea is a little smaller than our previous venue, 2010 stallholders will be given priority, with bookings accepted in April. New dealers are also most welcome, and may book from 1 May.

We intend to build on the media interest generated last year and to increase our visitor numbers – our new venue, on the busy Kings Road, should help to encourage more casual visitors to join the society members, supporters and UK and foreign buyers who regularly attend our fairs. Posters and flyers for the event will be widely distributed (all stallholders will be asked to take flyers for distribution to their regular customers) and the event was promoted extensively at our Manchester Fair in March. We have listed the Fair with many interior and fashion magazines (print and on-line), and will continue to send information and updates to national press, radio and the relevant guilds and societies.

The dateline for antique textiles and dress is pre-1970s, (carpets and rugs before 1950). Many people commented on the high quality of the stock on offer last year and we would appreciate your support in maintaining this high standard.

There are spaces available in the Main Hall and stage, the Small Hall and the Ante Room adjacent to the Cadogan Suite (our café area). We also have a limited number of narrow stall spaces in the corridors and in front of the stage – please see the attached plan.

Should you require a larger space than listed on our booking form, please phone to discuss. Stallholders should note:

- Most of the spaces indicated on the plan are 2 x 2 metres; this is sufficient for a standard trestle table of 6'x 2'6".
- Only wall stands will have access to power and will cost £10 more (though additional lighting should not be necessary as the halls benefit from good natural light).
- Nothing is to be fixed to the walls of the Hall, but twenty five 1 x 2 metre free-standing poster display boards are available – see booking form. These can be positioned at the back of any stall space and are approximately 2m high.

To secure your place, please complete the attached booking form and submit it with **two cheques** made payable to the Textile Society. One cheque, for 20% of the total, is payable **now** as a deposit. The second cheque, for the balance, must be post-dated **no later than** 16 September 2011. Late bookings, should space be available, will incur an additional charge of £25.

Booking Form

Please read the Terms and Conditions document before completing this form.

Stallholder Name		
Name of helper (if applicable)		
Company Name		
Address		
Postcode		
*Tel	Home	Mobile
*Email		
Description of Goods (This will appear on our stallholders list)		

*Please indicate if you do not want your email or phone numbers to appear on the public list.

Halls, Stage and Ante Room		✓
2m long x 2m deep - price includes one table only	£125	
3m x 2m, price includes one table	£190	
4m x 2m, price includes two tables	£230	
Corridors and front of Stage		
2m long x approx. 1m deep – price includes one narrow table only	£110	
3m long x approx. 1m deep- price includes one narrow table	£170	
Limited number of 1 x 2m poster/display boards (please note that nothing is to be fixed to the Hall walls)	£25	
Extra tables – either 6'x1'6" (N) or 4'6"x2'6" (S) –please specify	£10	
TOTAL		
20% Deposit – payable now		
Balance – cheque dated no later than 16 September 2011		

Please be aware that the final layout of the stands and gangway width may vary slightly from the attached plans.

The booking form and two cheques (made payable to the Textile Society) should be sent to:

Kay Bryant, Textile Society London Fair, The Cottage, Benhams Lane, Fawley, Henley-on- Thames, Oxfordshire, RG9 6JG (Tel 01491 572126)

I agree to abide by the terms and conditions of the Textile Society's London Antique Textile Fair

Signed.....

Print Name.....

Date.....

The Textile Society's London Antique Textile Fair 2011 Terms & Conditions

All stands are offered for hire by the Textile Society, hereafter called THE SOCIETY; the hirer of these stands, hereafter called THE TRADER.

1. The Trader must pay the hire fee in full by 16 September 2011. No refunds will be given within 28 days of the Fair unless the stand is re-hired. In case of cancellation, the Society will retain 20% of the fee (i.e. the deposit) to cover administration expenses. A full refund will be made to The Trader if the event is cancelled for any reason by The Society. The Society cannot be held responsible for events such as civil action, acts of God or other events beyond its control.
2. Mannequins, clothes rails, racks etc. must be provided by The Trader and all such equipment and unsold stock must be removed at the end of the fair.
3. All stock MUST remain within the allocated space. To comply with Health & Safety and Fire Regulations NO stock must cover or encroach upon FIRE EXITS, AISLES, OR ANOTHER TRADER'S STAND. The Society WILL remove stock which contravenes this regulation.
4. The Society will demand removal of any item from their stand, which is not deemed suitable to the aims or criteria of the Textile Society's London Antique Textile Fair. As a general rule, this would apply to items dating from 1980 onwards. Items of a contemporary nature (unless sold as conservation materials, or newly published books on textile subjects), and items which do not relate to historic textiles and allied subjects **will not be permitted**. If in doubt, the Trader should seek advice from the Society.
5. The Society is not responsible for any loss, damage or theft of Traders' goods and effects. The Society has public liability insurance for the event. The Trader is responsible for insurance of his own goods and effects.
6. Stands are offered on a 'first come, first served' basis, though priority booking will be given to 2010 stallholders. The Society reserves the right to decide the placement and allocation of Trader's stands. The final decision on allocation and placement rests with the Society and is not negotiable.
7. The Society reserves the right to photograph goods and displays at the Textile Society's London Antique Textile Fair for future publicity.
8. Electricity supplied to stands is used at the Traders own risk. The Society reserves the right to request removal of any electrical goods or appliances which do not conform to Health & Safety regulations or which pose a potential hazard to the public.
9. Doors to the venue will open to traders at 8.00 am on the morning of the Fair.
10. No trader is permitted to begin packing away their stand until 4.30pm on the day of the fair.

All Terms and conditions MUST be met.

Notes to Stallholders

Access / Setting up

We have access to the Hall from 8am. There will be no access to the goods entrance for unloading before this time. The Hall is in a residential area; please **do not** park in resident parking bays, block other vehicles, or unload on the street.

The conditions of hire require The Textile Society to provide traffic marshals to control unloading and **vehicles must be moved on from our reserved bays as soon as possible after unloading**. The marshals are there to help ensure that this operation takes place as smoothly as possible - please follow their directions.

Please note that there are stairs and narrow corridors to be negotiated on entering the hall, the access is not easy – make sure you allow enough time for unloading.

Parking

The nearest public parking for Chelsea Old Town Hall is in Sydney Street - NCP Car Park, Tel: 0870 606 7050. There are 47 spaces and no height restrictions.

The Hall has provided the following list of local Pay-and-Display Locations:

Margaretta Terrace 3 controlled bays

Oakley Street 5 controlled bays

Flood Street 10 controlled bays

Chelsea Manor Street 9 controlled bays

Grove Cottages 4 controlled bays

As the event is taking place on a Sunday, on street parking should be available.

Public Transport

Please advise your clients that there are good public transport links to Chelsea Old Town Hall :

By London Underground: Circle or District Line to Sloan Square – ten minute walk.

By bus: No. 49, 211 or 319 – bus stop adjacent to the Chelsea Old Town Hall

Stallholders Badges / Complimentary Tickets

Two badges per stall will be posted to you before the event. Badges should be worn at all times and will be checked as you enter the Hall. For larger stalls (4m plus) up to two more badges may be purchased at £5 each for additional helpers. Helpers must be genuine, not dealers or friends please. Each stall will also be allocated four complimentary tickets for access after 11am.

Porter Assistance

We will have porters on duty to help speed up unloading stock and transporting into the hall in the morning. Should you require their assistance at the end of the fair, there will be a charge of approximately £10 / stand – please arrange this directly with the porters on the day.

Refreshments

Cusine on Cue will run a café bar in the Cadogan suite throughout the day and plans to open early in the morning to offer teas, coffee and breakfast sandwiches and snacks to stallholders before the Hall opens to the public. The opening time will, however, depend on how early the caterers are given access to the hall. A menu and price list will be emailed to stallholders prior to the event.